

PRESS RELEASE

2box Sweden releases the DrumIt Five open sound drum system

At the Namm show 2008 (# D 2430), 2box AB presents the DrumIt Five electronic drum system. The system is focused on a light-weight pad, cymbal and stand system together with an open sound electronic percussion module. The Flash memory architecture allows easy download of sounds via the USB port. The 24 bit factory sounds, recorded in top studios are professionally edited and multi-layered for superior dynamic range, playability and sound quality. The pads offer the possibility to play any type of drumhead such as regular heads, mesh heads or the newly developed rubber heads.

“With the new DrumIt Five drum kit, we have fulfilled a long awaiting dream and it’s with great pleasure to finally see it all come true with the release of this very flexible electronic drum kit”, says Bengt Lilja CEO of the newly established 2box company, situated in Stockholm, Sweden.

The developing team has a long going history in developing user friendly high quality musical instrument. Now they start a new era with the introduction of a complete electronic drum kit.

“One of the main goals in the design process has been to make a percussion module with a modern computer interface to be able to download any sound you like. Together with a low latency trigger interface, wide dynamic range and high sound quality, you come very close to the sensation of playing a top notch acoustic kit”, says Rik van der Bruggen CTO of 2box.

The DrumIt kit comes with a newly developed lightweight rack stand. The pads are ranging from 8” to 14” and offer both head and rim sensors. Three different sized cymbals are available featuring three playing zones, bell, ride and edge, by gripping the edge the sound can be choked. When mounted on the stand, they swing as regular cymbals. The hi-hat mounts on a regular hi-hat stand and detects vertical movement. The cymbals and hi-hat have a special rubber coating to reduce the acoustic noise to a minimum and still offering good rebound. The pads are mounted on the stand with a flexible ball-lock system, to help the drummer to adjust the position of the pads. The adjustable kick is mounted to the rack stand to prevent it from moving around.

The open ended percussion module features 10 dual-function trig input channels (max 14 independent channels), stereo audio in, 6 mono line out and stereo headphones out. It holds 128 user editable kits and has a USB port for convenient downloading of DrumIt sounds and kits from a computer, just as easy as you would copy files to a memory card. The DrumIt Five sound engine uses a proprietary lossless compression format delivering the best possible 24 bit sound quality to a monitor system. Together with a low latency trigger interface and wide dynamic range, this allows an optimal playing experience.

The system comes with computer editor software for Mac and PC. With this software the

user can easily arrange kits by dragging sounds onto virtual pads. In a later revision, one can make new mixes of DrumIt sounds. These are recorded in multi-channel mode with extensive multi-layering. The user can adjust the mix between direct, overhead and ambience plus add an extra channel for special effects. One can also create custom multi-layered sounds from Wave, AIFF or Rex files. A VST plug-in feature will make it possible to add an extra channel to the existing factory sound or custom sounds.

Expected shipping date:
Spring 2008

Suggested retail price for complete kit with module:
TBA

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Company:
2box AB is a newly established company based in Stockholm Sweden with focus on developing useful tools for the performing musician. The developing team has a long going experience in developing user friendly musical instruments. Now they start their first range of products with the launch of the DrumIt Five open sound electronic drum system.

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